

FAKE CLUB

Cosmetic Enhancement – fake or flattering?
By Chantal Cooke.



I recently joined Fake Club. Normally we never talk about Fake Club, but then this would be a very short read.

I have never been a fan of cosmetic enhancement – it all seems a little, well, fake.

But the reality is – what's the difference between false eyelashes and mascara? Breast implants and a padded bra? Pencilled lip liner and semi permanent lipstick? They all aim to enhance our beauty or hide our "less-than-perfect bits".

My Mother, who is in her 60s, was concerned that she had very sparse eyebrows that required a lot of pencil work to look good. So we headed off to Tracie Giles for a set of semi permanent ones. <http://www.traciegiles.co.uk/>

Using a very fine needle, coloured minerals are pushed just below the surface of the skin. It's like a mild, fine version of tattooing – but unlike a tattoo it's not permanent, its not painful, there's no blood and the colours don't turn a greeny-black. It takes two sessions to get the final result, but even after the first one my Mother was thrilled. The new eyebrows framed her face and took years off her. Her only complaint – they are semi permanent, not permanent!