

By Rachel Tarley - 15th November, 2011

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Jessica Jane Clement 'spent £1000 on sexy makeover before I'm a Celebrity'

Jungle hotty Jessica Jane Clement splashed out £1000 on a makeover to keep pretty during I'm a Celebrity...Get Me Out of Here.



Jessica-Jane Clement casually relaxes on the beach ahead of her I'm A Celebrity appearance

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Jessica Jane has already proved a hit with male viewers of I'm a Celeb after pledging to go brassier during her time in the jungle, but it seems the Real Hustle star was nervous about how well her 'natural' look would go down amongst viewers before going on the show.

The 26-year-old former glamour model underwent £1000 of beauty treatments to ensure she would be looking her best in the jungle, where the celebrities are deprived of make-up and hair products.

Turning to celeb salon Tracie Giles in Knightsbridge, Jessica had a semi-permanent 3D eyebrow treatment costing £375, as well as £150 Jinny Lash extensions, to keep her eyelashes looking lengthy throughout her stay in the jungle.



Jessica's semi-permanent make-up will stand her in good stead in the jungle (Rex Features)

But the most expensive treatment Jessica indulged in at the luxury salon was the £475 lash definer treatment, designed to give her a 'smudged eyeliner' effect even when she isn't wearing make-up.

The treatments, which last variously between six weeks and nine months, will take the pressure off Clement, who can now focus on fending off the advances of TOWIE lothario Mark Wright.

She told Closer magazine before going into the jungle: 'I'm nervous about going into the jungle, but at least I know I can look presentable! It's great knowing I don't have to worry about my make-up.'

The pre-jungle makeover isn't the first time Jessica has interfered with her looks. The Real Hustle presenter and ex-Playboy model said she had her lips done when she was 22 and 'it went very wrong'.

The 26-year-old I'm a Celebrity contestant told new! magazine: 'I had fillers put in my lips but they used Radius, which is only meant to be used to "de-rinoline" your face.

'This lady put it in my lips. They swelled up - I had these two pea-sized balls at the ends.'

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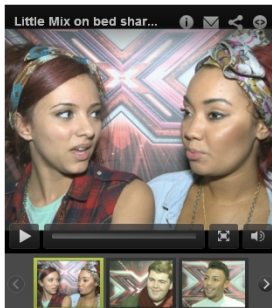
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