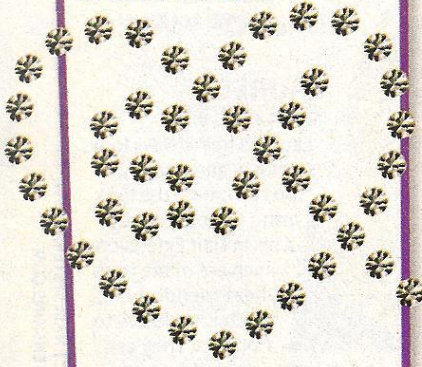


THE ONLY
WAY IS
ESSEX

How to be REEM

Try these Essex essentials...

VAJAZZLE ME



Create your very own Vajazzle without a trip to the salon with the official and exclusive **TOWIE Vajazzle Body Art Crystal, £7.95** (available from Superdrug). Launched by Mark Wright – who says he loves a Vajazzled woman – we love these heart designs, which can be applied in the comfort of your own home, and can be worn anywhere over your body, lasting for between two and five days. Each Austrian crystal resembles a real diamond and is sparkly on one side and self-adhesive on the other. What's not to love?

WORDS: YVE LYONS/MELANIE HANICILL

BROW BEATEN

Both Lauren and Lydia have had their eyebrows tattooed by permanent make-up Queen Tracie Giles. They had her exclusive 3D Hair-By-Hair Perfect Brow procedure, which cheats a way to brow perfection with hair-like simulation strokes combined with custom-blended pigments to make brows really stand out. It's not cheap, with prices starting from **£395**, but you can expect treatments to last between one and three years. To book an appointment call 0845 838 0299 or visit www.traciegiles.co.uk



Lauren

Before



Get yourself a neat treatment

After



Lydia

Prices start at **£395** but results can last up to three years



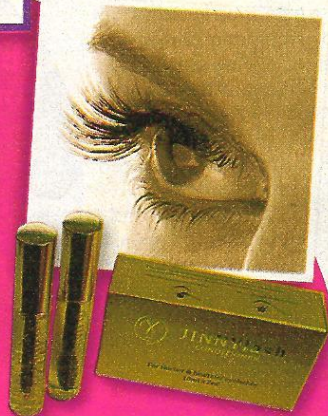
NAUGHTY NEONS

Bright sparks might not be the first word that springs to mind when you think of *TOWIE* girls, but their nails are certainly brilliant. Jessica Wright is always sporting bright talons and Sally's **Nina Ultra Pro Collection, £3.89**, contains the most neon shades you'll find. Choose from **Punki Purple, Punki Pink, Orange Flame, Solar Flame and Lime Light**. Can't decide which to go for? Do what another Brentwooder Pixie Lott does – sport a different shade on each finger. (Available from www.sallysexpress.com)



ALL OF A FLUTTER

Lydia's a big fan of **JINNYlash** – a worldwide lash extension service offering a tailor-made range of lashes to create curl, colour, length or thickness. Each individual lash is applied separately by a trained technician so they look as natural or as dramatic as you like. You'll pay around **£80** for a half set and expect them to last around three weeks. There's also a take-home **JINNYlash Conditioner, £25**, which is packed with collagen and nutrients to help protect your own lashes. For your nearest salon, call 0207 495 8585.



WELL GROOMED

Beauty's been made easy for the *TOWIE* boys. **Manatomicals** has taken the guesswork out of what each beauty product does by printing it in easy Essex-speak on the packaging. After a night on the lash, Mark, Arg and their mates won't have any trouble working out the doings of **No More Cuts Shave Gel, Are You Looking to Get Picked Up? Energy Body Wash, Young Free and Tingle Wake Up Hair & Body Wash, Gets You Clean Like Rehab Can't Hair & Body Wash, 8 Out Of 10 Sex Kittens Don't Prefer Whiskers Shave Cream, For A Mug That's Everyone's Cup of Tea Exfoliating Face Wash** and **Avoid The Morning Rash Hour After Shave Balm**. Available from **Boots and Waitrose**, prices start at **£3.50**. Hair-wise, a well-gelled side-parting is a popular Essex boys look, or follow Joey Essex's 'Walnut Whip' style and have a big, smooth blow-dried barnet.

