

the MAYFAIR. resident

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February 2011

Into the blue

Allard Marx cleans up



OVER

£300
MILLION

Worth of property
inside this month

Electric dream

The British sports car
with a difference

THE GREEN ISSUE

Great gadgets • Cornwall's Scarlet Hotel
Gent's fashion • Eco interiors





Bum deal

Lipomassage from **LPG** uses "mechanostimulation" (read pummelling from a patented, hand-held, French machine) to firm, slim and smooth the body. Where this high-tech treatment triumphs over an old-fashioned anti-cellulite massage is the unique 'rolling' technique that can get deeper into the hard to shift femoral fat stores (buttocks, saddlebags and thighs) to reactivate the body's own ability to break it down, something that decreases with age. It simultaneously boosts the firming cells (fibroblasts) to revitalise collagen and elastin production, naturally. It's literally a kick up the bum for your body's own ability to eliminate fat and improve skin quality. After six-eight sessions you can expect to drop a dress size or so. It really works.

Available at **Skinovate**, 020 7486 0020 skinovate.co.uk. For other salons call 0800 085 0533



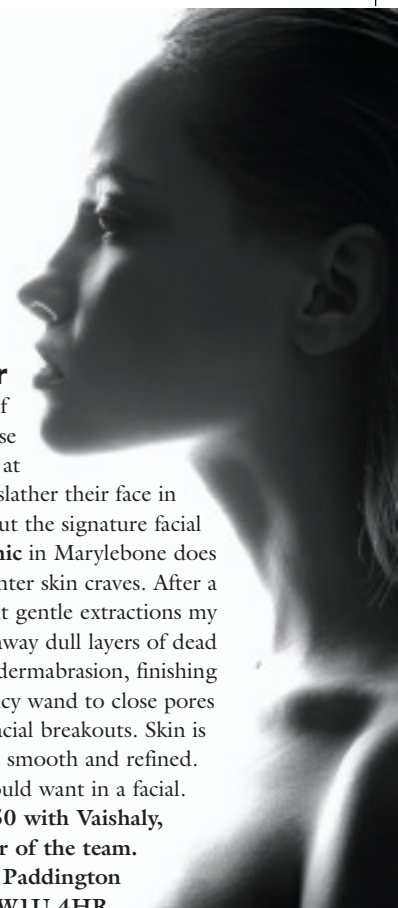
Winter skin saver

The point, we think, of a facial is to do all those things you can't do at home. Anyone can slather their face in lotions and potions, but the signature facial at the **Vaishaly Clinic** in Marylebone does all the 'extras' our winter skin craves. After a round of thorough, but gentle extractions my therapist sloughed away dull layers of dead skin with some microdermabrasion, finishing with a high-frequency wand to close pores and minimise post-facial breakouts. Skin is left glowing, smooth and refined.

Everything you could want in a facial.

Signature Facial, £250 with Vaishaly, £100 with a member of the team.

Vaishaly Clinic, 51 Paddington Street, W1U 4HR

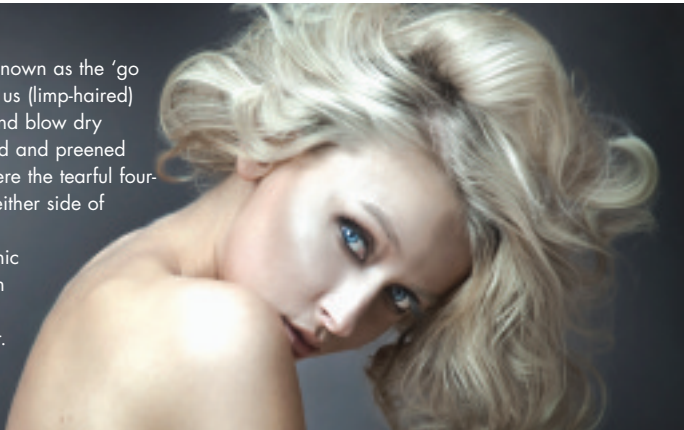


High by Lydia Mansi maintenance

Hair today

Real Hair on Chelsea Green is well known as the 'go to' salon of the stars. But what about us (limp-haired) mere mortals? Popping in for a cut and blow dry mid-blizzard I was thawed, pampered and preened without a snooty stylist in sight (as were the tearful four-year old and the glamorous granny either side of me). My snipper Paul deciphered my non-technical requests into a sleek, chic "grown-up French school girl" bob. In fact, my new 'do has garnered more compliments per head than any other.

Real Hair, 6-8 Cale Street SW3 3QU, 020 7589 0877



Baby it's cold outside...

Imbued with the sunshine of Bondi beach, Aussie skincare range, **Black Chicken Remedies**, have launched Love Your Body oil, and it's seriously indulgent. Packed with a dozen remedial oils and deliciously scented essential oils (geranium, lavender, patchouli, nutmeg...) it's 100 per cent therapeutic ingredients leave skin nourished and pampered. Applied post-bath to damp skin it locks in moisture leaving you cashmere soft. **£45.50, 100ml. Available at Selfridges.com**

Pucker up

Clinique is partner to Great Ormond Street Hospital Children's Charity's 'Kiss it Better' appeal this month.

To help raise money to fund research into causes and treatments of childhood cancer, Clinique have created a limited edition Smoothie Kisses Lip Gloss Set (£22.50), with four of their Vitamin C, pomegranate and açai berry-packed Lip Smoothie glosses, packaged up in a hot pink make-up bag.

Sold exclusively in **House of Fraser** stores throughout February, £4 will go to the Kiss it Better appeal. Also available at Clinique.co.uk



Newsflash – Tracie Giles has opened the UK's first semi permanent make-up boutique on Beauchamp Place. Her 3D Brow Treatment uses a bespoke blend of mineral pigments applied in 'strokes' to mimic individual hairs, creating natural, symmetrical, fuller brows. **From £395, traciegiles.co.uk**