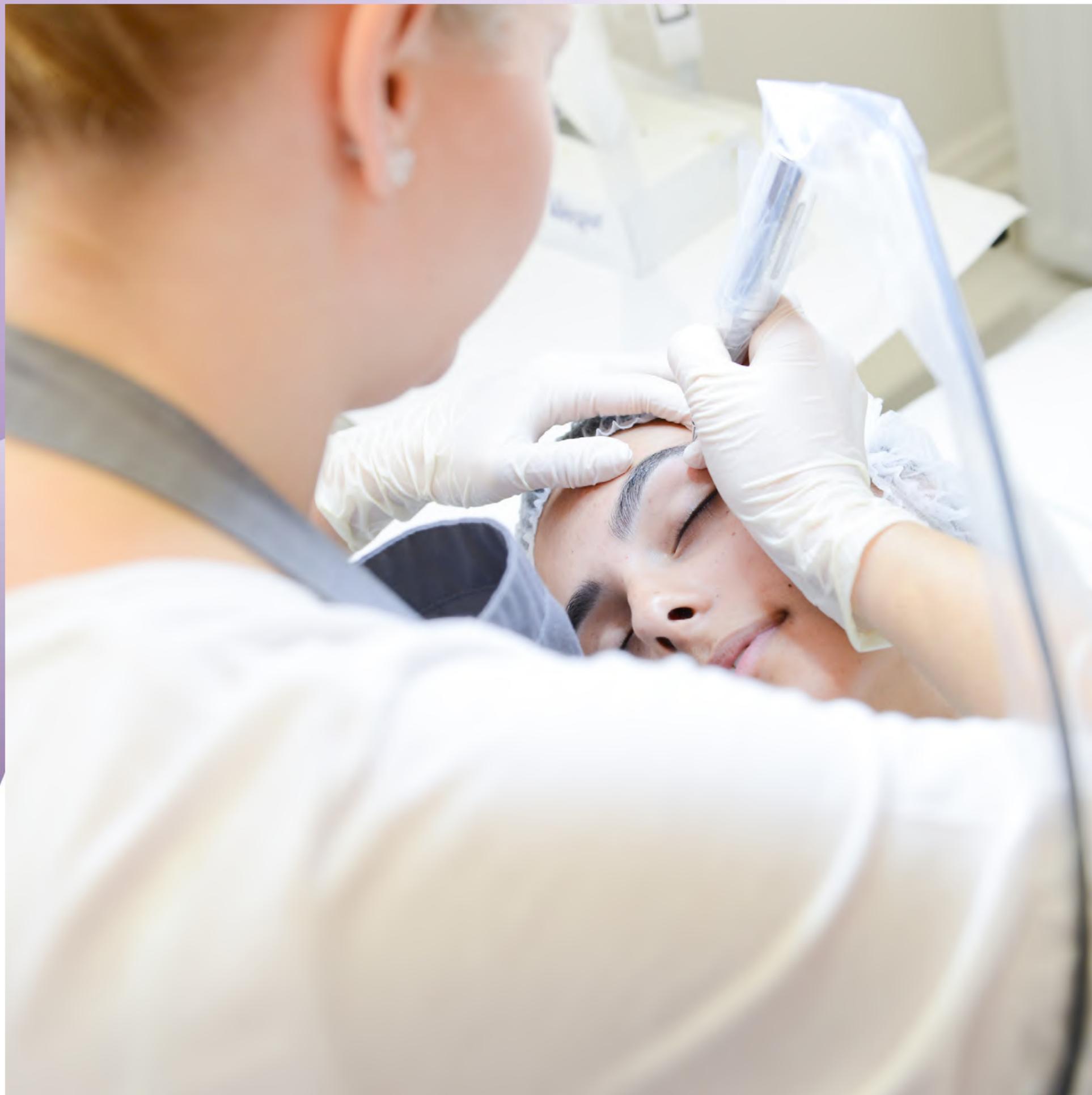

Professional Permanent Makeup

Training & Products

IDLiner

— TG PROFESSIONAL —

KNIGHTSBRIDGE · LONDON



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Introducing **ID LINER®**

ID Liner® is the globally renowned Permanent Makeup training academy and product range developed by celebrity cosmetic tattooist and industry leader Tracie Giles.

About ID LINER®

Tracie Giles has worked on thousands of faces over a 25 year career in Permanent Makeup. She launched the ID Liner® range in 2015 after noticing fundamental flaws in many products available on the market and in response to a growing demand to share her experience, knowledge and skills with both new and established Permanent Makeup artists.

The ID Liner® product range and training programme, developed by Tracie and her daughter Charlotte, signified a refreshing change in the industry, bringing more advanced, higher quality UK technology into a market historically dominated by European and Asian manufacturers.

Now the first choice for new and experienced techs worldwide, ID Liner® has been met with international acclaim and continues to enable the next generation of Permanent Makeup artists and seasoned pros to enhance their industry presence and stand out in this increasingly saturated market with stunning results.



“
**I HAVE DEVELOPED THE
ID LINER® RANGE WITH
YOU IN MIND. ID LINER®
WILL HELP YOU TO
ACHIEVE BEAUTIFUL
AND SAFE PERMANENT
MAKEUP FOR YOUR
CLIENTS AND ADVANCE IN
YOUR CAREER TO BECOME
THE BEST ARTIST YOU CAN
POSSIBLY BE.**

”
TRACIE GILES



History of ID LINER®

With over 25 years professional experience, Tracie Giles is a leader in Permanent Cosmetics, both in the UK and globally. 'Tracie Giles London' was founded in 2003. It launched its first collection of concessions in premier spas and clinics around London, based on a business model concept to grow and deliver the highest standard of Permanent Makeup in the UK.

The success of this strategy led to rapid expansion and the company soon relocated to No.1 Harley Street, where Tracie and her growing team of artists captured the attention of the national press, and amassed a following of the country's biggest celebrities and media personalities.

In 2009, the team moved to Knightsbridge and within two years Tracie Giles London had become the UK's first ever high street Permanent Makeup clinic, with an international team of award-winning artists and five floors solely dedicated to the art of cosmetic tattooing.

Passionate about the Permanent Makeup industry, dedicated to delivering the absolute best results possible, and disappointed with the offerings from other Permanent Makeup suppliers, Tracie sought to create her own range of products and training to put beautiful Permanent Makeup in the reach of everyone.

As seen in

COSMOPOLITAN

GRAZIA

OK!



TATLER

GET THE GLOSS
EXPERT HEALTH AND BEAUTY

**PROFESSIONAL
beauty**

The Telegraph

Fundamental **BEGINNERS TRAINING**

There has never been a better time to be a Permanent Makeup artist and enter this fast-paced and fulfilling industry. Demand is soaring, salons are recruiting, and skillful technicians have the potential to earn very lucrative salaries and become their own boss.



A career in PERMANENT MAKEUP

The ID Liner® fundamental beginners training courses will provide you with the knowledge and equipment that you need to kick-start your Permanent Makeup career.

Completing your fundamental beginners training course is the first step in our Professional Progression Program which mentors you from a beginner, through to intermediate, advanced and eventually Master artist. As a Master artist you will be in a position to develop your own signature techniques and host your own masterclasses.

Within your first year of qualifying, by carrying out just six treatments per week your earning potential could be well in excess of £100,000 per year...and with a four-day weekend! As a travelling Master artist, your earning potential could be double that. Opportunities for technicians in the world of Permanent Makeup are limitless and we know what it takes to make an expert. It couldn't be easier for you to earn back your investment into training than with a world-renowned company.

Brows are a big business and undoubtedly the most requested Permanent Makeup treatment. They are a must-have in your client offering but lots of new artists only specialise in this one area. Being able to also offer Permanent Eyeliner and Gloss & Go™ Lip Blush will set you apart from your competitors and will allow you to truly deliver the full package for your clients. Once you have mastered the fundamental art of cosmetic tattooing, you may then want to progress your career further, advancing into medical tattooing or scalp micropigmentation.



**EARN IN
EXCESS OF
£100,000 PER
YEAR WITH
A FOUR-DAY
WEEKEND!**

Your EARNINGS POTENTIAL

3 New Treatments PER WEEK	6 New Treatments PER WEEK	9 New Treatments PER WEEK
£395 Average Price OF TREATMENT	£495 Average Price OF TREATMENT	£595 Average Price OF TREATMENT
£1,185 Weekly TURNOVER	£2,970 Weekly TURNOVER	£5,355 Weekly TURNOVER
£56,880 Annual TURNOVER	£142,560 Annual TURNOVER	£257,040 Annual TURNOVER

*...and that's not including the
income from annual retouches!*

Why choose ID LINER®?

Comprehensive training with state-of-the-art tools & products

Our fundamental beginners training courses are fully comprehensive and form the basis of the VTCT Level 4 qualification – the highest government approved accreditation in Cosmetic Tattooing. As part of your training course you will also receive the ID Liner® Deluxe Collection, including your En Point cosmetic tattooing device and/or microblades, pigments and any other salon essentials that you need to get started.

Make it bespoke

Our trainees come from all different backgrounds and we understand that sometimes our training schedule doesn't fit yours. With our bespoke training options, we can cater your training course to your individual needs. Whether it's 1-2-1 training, a few days shadowing another course or an advanced masterclass, we can put together your optimum training experience.

Train in the UK's first Permanent Makeup clinic

With 6 treatment rooms, a training studio and a team of 11 world-class artists with a combined 150+ years of experience, Tracie Giles London was the UK's first high street clinic dedicated to the art of Permanent Makeup! ID Liner® trainees get unrivalled industry exposure by training alongside the world's most experienced artists in a busy working clinic – not just an isolated training studio with no real-world experience.

“

THE TRAINERS AT ID LINER® ARE SO TALENTED AND HAVE UNDERTAKEN SO MANY DIFFERENT COURSES WITHIN THE INDUSTRY, THAT YOU HAVE THE ASSURANCE YOU ARE LEARNING FROM ONLY THE VERY BEST.

”

**KATIE MURPHY
ID LINER® GRADUATE
AND ARTIST**



Become part of a brand

By training with ID Liner®, you are joining a team of global artists that represent a celebrated brand founded on the ethos of creating beautiful Permanent Makeup results skilfully, safely and diligently.

Use the ID Liner® name

Winning new clients can be challenging as a beginner in this competitive industry, but as a recognised ID Liner® artist you will have the right to use the logo and name alongside your own to reflect the excellence of your training and equipment and to enhance your profile, already putting you ahead of your competition.

Unrivalled career progression

The ID Liner® Professional Progression Programme is a 4-step programme that mentors you from a beginner through to an advanced artist. Unique in the world of Permanent Makeup this programme helps you to continue to progress and develop as an artist throughout your career with a clear structure and the support of our industry-leading team. Starting your Permanent Makeup journey can sometimes be daunting or overwhelming, and ongoing expert support is essential. Our trainers will be available to guide you throughout your journey.

World renowned product range

Having worked for many years with almost every other Permanent Makeup system available on the market, Tracie Giles recognised the flaws and merits of each, and put together the ID Liner® product range to be what she considers the very best available.



Training **COURSES**

As one of the fastest growing sectors of the Beauty industry, the demand for Permanent Makeup has never been higher! As a skilled technician you can be your own boss, working flexibly to your own timetable and spending each day transforming people's faces and lives.

Mix and match your ultimate COURSE COMBINATION

ID Liner® offer 4 main fundamental beginners courses: Digital Brows, Microbladed Brows, Permanent Eyeliner and Gloss & Go Lip Blush™. Each course can be purchased individually, but with our mix and match system trainees can combine courses to benefit from massive savings, rapid progression and added value.

Brows

Digital Device

Brows are big business! The main objective of the ID Liner® Digital Brows fundamental course is to teach students how to competently and safely perform brow treatments, using a digital device to deliver beautiful results. As this is a beginners course, we will focus solely on our most-requested Hairstroke Brows. Trainees can add an optional extra day to learn the Ombré shading technique.

COURSE STRUCTURE

- 40 hours at home pre-study
- 1 virtual theory day & 3 days in-house training (+1 optional extra day for Ombré shading)
- Written assessment based on pre-study
- Written homework plus template and mat practise
- Case studies to be submitted in order to gain Bronze Artist Certificate of Completion

WHAT'S INCLUDED

- ID Liner® Deluxe Collection (stylish portable carry case packed with En Point Cosmetic Tattooing Device, Handpiece, Needles, ID Liner® Brow Pigment Series, Pre-Draw Pencils, Pigment Cleanser)
- Brow Measures, Latex Skins, Practise Pigments
- ID Liner® branded apron, towels and marketing materials to promote your business
- Models supplied for training days
- Fully comprehensive training manual (including VTCT Level 4 content)
- Workbook



STUDENTS WILL LEARN

- Fundamental Cosmetic Tattooing theory including but not limited to Health and Safety, Colour Theory, Client Suitability, Consent, Anatomy & Physiology, Treatments and Tools
- Pre-drawing
- Colour Mixing
- Hairstroke technique on latex and later on skin
- To understand safe and acceptable treatment protocols
- To understand the entire Digital Brow treatment process including aftercare and retouch appointments
- Ombré shading technique on latex and skin (optional extra day)

Cost: £4800 + VAT

Additional Ombré shading day: £250 + VAT

Brows

Microblading

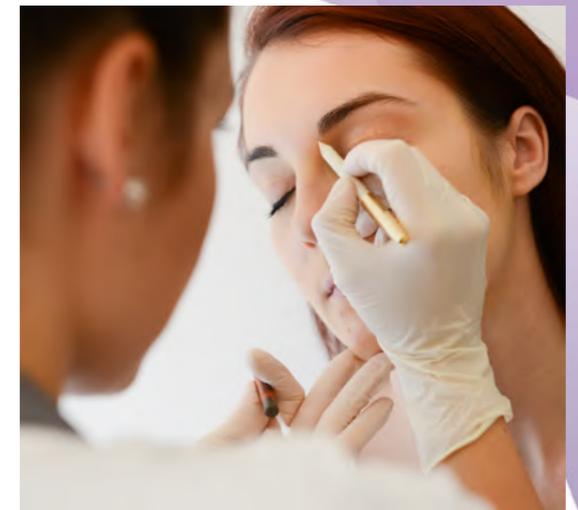
In recent years, Microblading has become one of the biggest beauty trends and this course is ideal for trainees that want to specialize solely in Microbladed brows. With lower start-up costs, Microblading has become an attractive career choice both as an add-on treatment offering and in its own right.

COURSE STRUCTURE

- 40 hours at home pre-study
- 1 virtual theory day & 2 days in-house training
- Written assessment based on pre-study
- Written homework plus template and mat practise
- Case studies to be submitted in order to gain Bronze Artist Certificate of Completion

WHAT'S INCLUDED

- ID Liner® Microblade Deluxe Collection (stylish portable carry case packed with 100 Microblades, ID Liner® Brow Pigment Series, Pre-Draw Pencils, Pigment Cleanser)
- Brow Measures, Latex Skins, Practise Pigments
- ID Liner® branded apron, towels and marketing materials to promote your business
- Models supplied for training days
- Fully comprehensive training manual (including VTCT Level 4 content)
- Workbook



STUDENTS WILL LEARN

- Fundamental Cosmetic Tattooing theory including but not limited to Health and Safety, Colour Theory, Client Suitability, Consent, Anatomy & Physiology, Treatments and Tools
- Pre-drawing
- Colour Mixing
- Hairstroke technique on latex and later on skin
- To understand safe and acceptable treatment protocols
- To understand the entire Microbladed Brow treatment process including aftercare and retouch appointments

Cost: £2800 + VAT

Eyes

Permanent Eyeliner

A beautiful eyelash enhancer (also known as a lash definer) is a fine eyeliner that will give the impression of a thicker, darker row of lashes and add more definition to the eyes. It is the perfect solution for clients who struggle to draw on their own eyeliner or who just want an expertly enhanced, subtle look 24/7. The objective of the ID Liner® Permanent Eyeliner fundamental course is to teach you how to achieve this look for your clients.

COURSE STRUCTURE

- 40 hours at home pre-study
- 1 virtual theory day & 2 days in-house training
- Written assessment based on pre-study
- Written homework plus template and mat practise
- Case studies to be submitted in order to gain Bronze Artist Certificate of Completion

WHAT'S INCLUDED

- ID Liner® Deluxe Collection (stylish portable carry case packed with ID Liner® Calligraphy Eyeliner Pigment Series, Pre-Draw Pencils, Pigment Cleanser)
- Latex Skins, Practise Pigments
- ID Liner® branded apron, towels and marketing materials to promote your business
- Models supplied for training days
- Fully comprehensive training manual (including VTCT Level 4 content)
- Workbook

STUDENTS WILL LEARN

- Fundamental Cosmetic Tattooing theory including but not limited to Health and Safety, Colour Theory, Client Suitability, Consent, Anatomy & Physiology, Treatments and Tools



- Pre-drawing
- Pigment Chemistry: Oxides vs Carbon for Eyeliners
- Eyelash definer technique on latex and later on skin
- To understand safe and acceptable treatment protocols
- To understand the entire Eyeliner treatment process including aftercare and retouch appointments

Cost:*

£2400 + VAT

(without En Point Device and handpiece)

£3250 + VAT

(with En Point Device and handpiece)

Masterclasses and Skill Up courses available at an additional cost to ID Liner® Bronze Artists wanting to learn advanced techniques such as thick winged eyeliners and whipshaded eyeliners.

Lips

Gloss & Go™ Lip Blush

Gloss & Go™ Lip Blush is a trademarked technique developed by Tracie in 2013 that infuses the lips with a full blush of beautiful colour, correcting the shape and adding fullness, volume and definition. On successful completion of the ID Liner® Gloss & Go™ Lip Blush fundamental beginners training course, trainees will not only be given the skills and tools to offer this incredibly popular treatment to their clients but will also be permitted to advertise the trademark, giving them an edge in a competitive market.

COURSE STRUCTURE

- 40 hours at home pre-study
- 1 virtual theory day & 2 days in-house training
- Written assessment based on pre-study
- Written homework plus template and mat practise
- Case studies to be submitted in order to gain Bronze Artist Certificate of Completion

WHAT'S INCLUDED

- ID Liner® Deluxe Collection (stylish portable carry case packed with ID Liner® Gloss & Go™ KISS Lip Pigment Series, Pre-Draw Pencils, Pigment Cleanser)
- Latex Skins, Practise Pigments
- ID Liner® branded apron, towels and marketing materials to promote your business
- Models supplied for training days
- Fully comprehensive training manual (including VTCT Level 4 content)
- Workbook



STUDENTS WILL LEARN

- Fundamental Cosmetic Tattooing theory including but not limited to Health and Safety, Colour Theory, Client Suitability, Consent, Anatomy & Physiology, Treatments and Tools
- Pre-drawing
- Colour mixing
- Gloss & Go™ Lip Blush technique on latex and later on skin
- To understand safe and acceptable treatment protocols
- To understand the entire Gloss & Go™ Lip Blush treatment including aftercare and retouch appointments

Cost:*

£2400 + VAT

(without En Point Device and handpiece)

£3250 + VAT

(with En Point Device and handpiece)

*Alternative handpiece option available at reduced cost. Enquire for more details.

Course COMBINATIONS

By mixing and matching our fundamental beginners training courses, trainees can make savings of up to £4400! All course combinations include the En Point Device and handpiece.



Eyeliner



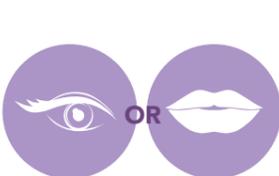
Gloss & Go™ Lip Blush

£4800 + VAT

Saving
£1400



Digital Brows



BOLT ON Eyes OR Lips

Digital Duo
£6000 + VAT

Saving
£1200



Digital Brows



BOLT ON Eyes AND Lips

Full Face Course
£6600 + VAT

Saving
£3000



Digital Brows



BOLT ON Microblading

Brow Queen
£6300 + VAT

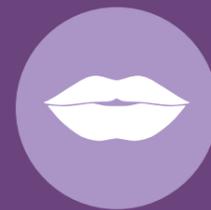
Saving
£1300



Digital Brows



Eyeliner



Gloss & Go™ Lip Blush



BOLT ON Microblading

+ Free shadowing morning/afternoon in the Tracie Giles London Clinic

Master
£8000 + VAT

Saving
£4400

Intermediate COURSES

Once you have achieved your Bronze Artist Certificate of Completion (or you are already an established artist and have completed beginners courses elsewhere), you will be able to progress your professional development by enrolling on one of our intermediate courses.

Skill Up Training

ID Liner® run one Skill Up training course per quarter to help trainees hone and develop their skillset. These courses review and improve how you currently work, introducing more advanced techniques to take you to the next level.

Skill Up courses run for six days from Monday – Saturday, and trainees can attend as many or as few days as they require. The price is £400 + VAT per day, and a 20% discount is applied if all 6 days are booked.

Each Skill Up training day counts as one CPD credit for the ID Liner® Professional Progression Program, enabling learners to advance to the Silver and Gold Artist Awards.

These intermediate days are hands-on; mornings are devoted to visuals and mat practice, whilst afternoons are reserved for models. Trainees must bring both their own device and their own models.

COURSE STRUCTURE

Monday & Tuesday: Brows

Students will learn:

- Intermediate hairstroke patterns to create brows that are both more natural and more complicated to achieve
- Intermediate shading technique
- How to put these techniques together to create Combination Brows

Wednesday: Eyeliner

Students will learn:

- How to advance a lash enhancer to a thicker, winged liquid look liner

Thursday & Friday: Lips

Students will learn:

- How to improve their pre-drawing (for both template and to upsell)
- Intermediate lip shading techniques to improve appearance of pigment gradation
- Velvet shading
- Intermediate techniques to improve colour retention

Saturday: Colour Correction

At an intermediate level, artists will have had enough experience to have come across clients presenting with work from elsewhere where the colour needs to be corrected or adjusted based on the natural undertones of the skin.

This Skill Up day is dedicated both to the science behind colour mixing and also pigment breakdown (organic vs inorganic, iron oxides vs carbon) so that artists are more knowledgeable and better equipped to handle typical complications that may occur.





“
WOW IS ALL I CAN SAY ABOUT MY LAST 2 WEEKS OF TRAINING... I HAD THE BEST TEACHERS, I COULD NOT THANK THEM ENOUGH. I TRULY FEEL LIKE I HAVE BEEN TAUGHT BY THE BEST. ID LINER HAS BEEN THE MOST LUXURIOUS BRAND TO WORK WITH AND I CANNOT WAIT TO USE ALL THE PRODUCTS AND REPRESENT THIS AMAZING BRAND.

”
**ELLIE KING,
 ID LINER® GRADUATE
 AND ARTIST**

Male Brow Micropigmentation

It's not just women that need an expert hand in making their brows permanently perfect, Boy Brows are rapidly increasing in-demand and by adding this treatment to your service list you will be doubling the size of your potential market!

The male face bone structure is very different to the female bone structure, and for brows to look natural but not too effeminate the brow patterns taught are totally different.

During this three-day course, our trainers will re-wire your thinking and introduce a brand-new brow pattern to achieve bushy and natural looking male brows. This will be taught through a combination of mat practice, a live demonstration and with your own models.

Duration: 2 days in-house
Cost: £1600 + VAT
(without En Point device and handpiece)
FREE with the purchase of the ID Liner™
En Point Device and handpiece (£3250 + VAT)

Intermediate Areola Micropigmentation

Whilst Micropigmentation is most often known as a method for achieving fabulous permanent brows, eyeliners and lip effects, there are a wide range of medical & correctional uses of Permanent Makeup too.

Areola Micropigmentation can be the final step back to normality after breast reconstruction or augmentation by using cosmetic tattooing to restore the natural appearance of the areola and camouflage scarring with amazing results. An areola and/or nipple can be tattooed in a colour to closely match the client's own, creating 3-Dimensional, realistic looking results.

Although ideal after most kinds of breast surgery (including augmentation, reduction and uplift treatments, as well as post-breast cancer), some women may also just want to darken a naturally

light areola or correct the shape. Permanent Makeup provides the perfect solution and is undetectable from the natural colour.

During this intensive three-day course, trainees will be taught how to perform these life-changing treatments and achieve beautiful, natural looking results. As we will often be working on scar tissue or skin that has been compromised, this course is for intermediate artists only who are already confident in performing digital cosmetic tattooing treatments.

Duration: 2 days in-house
Cost: £1600 + VAT
(without En Point Device and handpiece)
FREE with the purchase of the ID Liner™
En Point Device and handpiece (£3250 + VAT)

Scalp Micropigmentation

As the fastest growing sector of the Permanent Makeup industry, Scalp Micropigmentation treatments are used to conceal hair loss and thinning hair for both men and women.

It is a minimally invasive procedure performed using a digital device to create hairstrokes, giving the impression of thicker hair and restoring client confidence.

As the skin on the scalp is oily and the risk of migration is greater, the Scalp Micropigmentation training course is only available to intermediate artists who have a good understanding of fundamental cosmetic tattooing treatments.

Duration: 2 days in-house
Cost: £1600 + VAT
(without En Point device and handpiece)
FREE with the purchase of the ID Liner™
En Point Device and handpiece (£3250 + VAT)

Conversion Course: Microblading to Digital

Whilst microblading has become one of the most popular treatments in recent years, results are limited to Hairstroke Brows and frequently clients will request some shading which is more easily achieved with digital Permanent Makeup.

More and more artists are expanding their skillset to include digital shading techniques and when you purchase an ID Liner™ En Point Device and handpiece, the three-day in-house conversion course is totally free.

Trainees will be introduced to the device and perfect their hairstroke and shading patterns on mats, before moving to live models for the remainder of the course.

Duration: 3 days in-house
Cost: FREE with the purchase of the ID Liner™
En Point Device and handpiece (£3250 + VAT)



Further TRAINING OPTIONS

1-2-1 Bespoke Training

Sometimes artists require something slightly more specific to enable them to master certain techniques. The beauty of training with ID Liner® is that we are also able to offer bespoke 1-2-1 training to suit your individual needs, allowing you to benefit from the undivided attention of one of our expert trainers.

Whether it's brows, eyeliners, lips or any other intermediate or advanced treatment or technique, we will assign the best trainer to you for your chosen treatment to spend the day teaching you exactly what you want to learn.

Workshops & Webinars

Permanent Makeup is one of the fastest growing sectors of the beauty industry, and once you have finished your fundamental training courses, started to build your client base and explored resources available to you online, you can often feel overwhelmed with the influx of new information. You will work with clients of different skin types and preferences and will also need to learn how to tattoo over the work of another Artist, and for this you need different tools and techniques.

ID Liner® run workshops throughout the year that cover all the key skills needed at this transitional stage of an Artist's career - Brow Mapping, Needle Selection, Colour Theory & Colour Correction - all in one intensive, in-person workshop.

ID Liner® webinars are available online and offer in-depth exploration of key topics including:

2021 WORKSHOPS INCLUDE:

- Skin Tones and Types
- When to Remove and When (& how!) to Colour Correct
- SMP Needles
- The Science of Micropigmentation Needles
- Pigment Science

For course dates and more information, email training@traciegiles.co.uk or visit www.traciegiles.co.uk/training



Masterclasses

Tracie Giles London is a collective of some of the most talented Master Artists from around the world headed up by industry leader Tracie Giles. Throughout the year, the Tracie Giles Artists host their own masterclasses for ID Liner® showcasing the newest and most innovative techniques and trends from around the world.

The ID Liner® Masterclasses count as CPD credits towards the Professional Progression Program.

2021 MASTERCLASSES INCLUDE:

- Hyper-Realism Brows
- 3D Bespoke Blended Brows
- Maxing Out Social Media: PMU photography and marketing
- Misted Velvet Eyeliner
- Bite My Lip
- ...and more!

For more info on our 2021 masterclasses and to book, email training@traciegiles.co.uk or visit www.traciegiles.co.uk/training

Qualifications & AWARDS

VTCT Level 4 Qualification in Microblading and Micropigmentation

Once you have completed your fundamental beginners training in digital brows, eyeliner and lips or microblading, you will be eligible to enrol for the VTCT Level 4 qualification in Micropigmentation and/or Microblading.

In some regions it's now compulsory to hold a government approved Level 4 qualification in order to be licensed. You will be required to create an evidence portfolio and attend assessment days demonstrating ability and skill.

The cost to ID Liner® Artists wanting to enrol on the VTCT Level 4 Micropigmentation or the VTCT Level 4 Microblading qualification program is reduced to £500 + VAT. The cost to Artists that have trained elsewhere is £1200 + VAT and £1600 + VAT respectively.

Please email training@traciegiles.co.uk for more information.

ID Liner® Professional Progression Program

Discovering Talent - Nurturing Ambition – Making Master Artists

The global Permanent Makeup industry is worth around \$1 billion – and it's growing fast with no sign of slowing down. Artists are constantly pushing the boundaries, developing new technologies and innovative techniques to meet the soaring demand for both incredibly natural and more glamorous results.

To remain competitive, artists learning should not end after their fundamental beginners training course. The world's top artists, including the team at Tracie Giles London, frequently attend CPD courses and masterclasses to stay on the top of their game, despite having many years of experience.

The ID Liner® Professional Progression Program has been designed by Tracie and the ID Liner® trainers to provide a clear path of professional development, supporting and mentoring you from beginner to advanced level. Having trained hundreds of students, the program was founded with a clear ethos: to discover talent, nurture ambition and encourage technicians to become the world's next Master Artists.



The ID Liner Professional Progression Program consists of 4 stages: Bronze Artist, Silver Artist, Gold Artist and Master Artist.

Trainees will receive a Certificate of Attendance after they have attended any of our training courses. This certifies the name and date of the course attended. In order to receive a Certificate of Completion and advance to the next tier, trainees must have completed the following:

Bronze Artist

- Completed 16+ hours in-house training
- Passed the foundation written assessment
- Produced 3 detailed proficient independent case studies (beginner level)

Silver Artist

- Been practicing for minimum 1 year
- Completed 24+ hours in-house training
- Attended 1 ID Liner® CPD course/masterclass
- Produced 3 detailed independent case studies (intermediate level)

Gold Artist

- Been practising for minimum 2 years
- Performed minimum 100 treatments
- Completed 32+ hours in-house training
- Attended 3 ID Liner® CPD courses/masterclasses
- Produced 1 detailed independent case study (advanced)

Only the very best artists will progress to a Gold Artist and this demonstrates an advanced level of excellent artistry and in-depth knowledge.

It is at this stage that artists are encouraged to think for themselves; they must find, develop and hone their skills and talents, advancing an area of specialty to create a signature advanced technique.



Master Artist

To progress to a Master Artist you then need to create your own masterclass with the help of our team to showcase their work on the world stage, leading and inspiring others.

In order to obtain the coveted Master Artist award, technicians must:

- Have satisfied all 'Gold Award' criteria
- Have developed a signature advanced technique in chosen area of speciality
- Have successfully formulated and delivered an ID Liner® masterclass on their signature technique

ID Liner® Master Artists will be formally presented their award and will be permitted to distribute ID Liner® Professional Products alongside their masterclasses.

ID Liner® Skill Up courses, workshops and masterclasses all count as CPD credits towards each stage of the Professional Progression Program. ID Liner® will leverage its own social media platform to promote ID Liner® artists at each stage.



IDLiner

— TG PROFESSIONAL —

KNIGHTSBRIDGE · LONDON

ID LINER®
BY TRACIE GILES LTD

24 Beauchamp Place,
Knightsbridge, SW3 1NH

T: 0207 584 1005

W: www.idliner.co.uk

 @id_liner_pmu